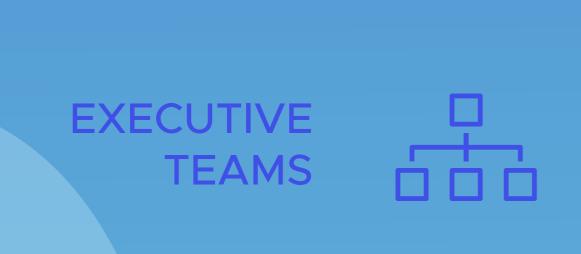
The Strategy Tools Universe

TRANSFORMING HOW THE WORLD WORKS ON STRATEGY







Global Cluster

Designed for cluste

managers, cluster

boards, national

cluster programs,

policymakers and

developers, this

program helps you

cluster management.

build capacity for

ecosystem

Leadership

Program









FIND YOUR JOURNEY WITH STRATEGY TOOLS

Start anywhere, build your expertise, learn new tools, join the community, become a certified facilitator, start delivering advanced Strategy Tools Solutions, change how your company works on strategy. As a user, partner, friend or client, find your starting point in the Strategy Tools Universe.





Strategy Tools Simulations

Combined, the Strategy Tools Simulations, App and Canvases give participants a unique learning and strategy development experience. Available both in digital and physical formats. Currently offering six simulations:

- Scale Up! The Entrepreneurship Simulation - Scale Up! X The Gender Smart Simulation - Transform! The Strategy & Transformation Simulation
- Supercluster! The Innovation Cluster Simulation - Fund Manager! The Fund Strategy Simulation - Venture! The Corporate Venture Capital Simulation

Get certified and join the global expert facilitator community.

THUIS .



Strategy Tools Solutions

High-impact programs on strategy, transformation & growth for corporates, accelerators, ecosystems and Innovation Clusters. Strategy Tools Solutions can be delivered 100% digital or blended, using the Digital Academy. Work with our certified local partners or global subject matter experts – all built around your key strategy challenges.



The ST Partner Network is a global community of like-minded individuals looking to build their capabilities, domain knowledge and expand their toolkit to create asting client impact.

150 TOOLS



GOVERNMENTS

Strategy Tools **Master Trainer**

The Strategy Tools Master Trainer is an advanced level strategy facilitator program. Aimed at a limited number of highly experienced participants.

Upon completion of the program, you will have deep insights into the Strategy Tools' portfolio, you will be confident to run large, complex strategy sessions, internally or with clients.

VC Fund Manager

This program equips you

to succeed as a venture

entry- and intermediate

level participants in the

VC Industry. (coming in

capital fund manager.

Ideally suited for

2023)

with the tools and training



INNOVATION **AGENCIES**



STARTUPS, SCALE-UPS & **EARLY-STAGE**



INVESTORS



ACCELERATORS & INCUBATORS



EDUCATION

ADVANCED-LEVEL

Building the Transformational Company Program

This program provides you with the end-to-end framework for successful business transformation. Equips you to lead large-scale transformation projects in your own organization or your clients'.







INTERMEDIATE-LEVEL

Masterclasses

Strategy Tools runs hands-on,

designed for busy executives,

new insights and apply them

interactive Masterclasses 1-3 days).

Select from digital and in-person

formats. These Masterclasses are

consultants and leaders to pick up

Strategy Tools Global Coaches

Introductory program to the 15 most fundamental tools in the Strategy Tools Universe. The first step into becoming a Strategy ools practitioner



Multiple introductory and micro courses are available on the Strategy Tools Digital Academy to amp up your knowledge on strategy



A growing community platform for professionals working with strategy.



Strategy Tools

App A cloud-based



ecosystems.

Scale Up Coach

platform where you can work on strategy together with your



Flagship program is for anyone working

scale-ups. Scale-Up Coach helps you build

with, supporting, coaching, mentoring,

eaching, or investing in startups and

better scale-ups, and entrepreneurial

WORK WITH US

Work with us to reinvent how your company works on strategy today. Use new strategy solutions to rethink the future of your company, accelerate transformation and create the future.

Get started today.

THE WORLD OF STRATEGY IS CHANGING

15 TOOLS

ENTRY-LEVEL

Start your journey at www.strategytools.io

